

Wallpaper Installation Guide

Non-recommended surfaces

Use self-adhesive wallpaper on flat walls to which the glue will easily stick and bind well. Below please find a list of surfaces that are not recommended for installation as the wallpaper may not stick to them or damage the surface when peeling off:

- Textured Walls – all kinds of convex unevenness will be visible after gluing the wallpaper, air will accumulate in concave gaps and the glue will not bind in these places
- Wallpaper - sticking self-adhesive wallpaper on paper is not recommended, when you try to peel off to correct, you may tear off the old layer of wallpaper
- Brick/Cinderblock – rough surfaces to which the wallpaper will not hold
- Wooden walls – similarly as on brick, the wallpaper can peel off after some time
- Unpainted Drywall/Sheetrock or Plaster – paper may possibly tear off when peeling off
- Non-stick Paint e.g. Latex paint – some latex paints, depending on their composition, may cause the wallpaper to peel off. It is recommended that you check such a wall using the sample attached to each wallpaper
- Wall behind old plaster/paint - when peeling off, it is possible that the paint will strip off with part of the plaster
- Wall covered with mold - a wall which is covered with mold is usually moist, so the adhesive cannot bind well and will peel off

Outdoors: If you want to hang your wallpaper outside the building, keep in mind that it cannot be exposed to rainfall, you should also cover this wallpaper with an additional layer of laminate to protect it from UV rays so the colors do not lose their intensity.

Kitchen: If you want to hang the wallpaper over the kitchen counter as a backsplash, it is necessary to cover it with a laminate that protects against water and all kinds of splashes. We recommend to use the same self-adhesive material that is dedicated for bathrooms or traditional non-woven.

Bathroom: Installing any self-adhesive wallpaper in the bathroom is not easy due to steam. To check if you can hang a self-adhesive wallpaper in your bathroom, order a sample and glue it on the desired wall at height above 7 ft. If, after 7-14 days, it does not start to peel off, your wallpaper should also stick, or just choose our special self-adhesive vinyl material dedicated for bathrooms - then you will have a guarantee. You may also use traditional non-woven material, but remember that all wallpapers in the bathrooms should be laminated to protect the print.

Preparing the wall

Before you install your wallpaper, prepare the wall in a way similar as before applying a normal wallpaper or before painting:

If there is any kind of unevenness, smooth it out by applying a coat and dry so it is even. Similarly to old plaster or paint, it should be cleaned and smoothed beforehand

The wall should be primed

It should not be painted at least up to 14 days before hanging the wallpaper

It should be cleaned with a cloth moistened with a warm water of all kinds of dust, grease, etc., everything that might reduce its tackiness. Do not use chemicals or soap

If there are power outlets on the wall, cut off the power supply before hanging the wallpaper and unscrew the sockets

If there are any skirting boards, it is recommended to disassemble them and then attach them once more after hanging the wallpaper, similarly with ventilation grilles etc.

Before you hang your wallpaper

After receiving the parcel with the wallpaper, check immediately if your order is complete and does not contain any defects such as:

- mechanical damage
- errors in print
- incorrect wallpaper size - is it not smaller than ordered (the wallpaper should be slightly larger than the one ordered - security buffer)
- whether any panel is missing

If you notice any defects, do not hang the wallpaper and immediately submit a complaint in accordance with the Terms and conditions of use.

After checking the wallpaper, lay out its individual parts on the floor so that they can stretch out for at least 48 hours before hanging.

Before hanging, make sure that the wall is properly prepared Installation of self-adhesive wallpapers

What you need to hang the wallpaper

- Tape Measure
- Level (or Plumb Bob) & Pencil
- Ruler or Straight Edge
- Utility Knife & Plastic Smoother Set
- Step Stool or Step Ladder
- Someone to help

First strip

- If you want to leave a margin between the ceiling and the wallpaper, using a horizontal level, draw a horizontal line 24 in. (~ 60 cm) from the left side.
- Measure the width of one panel and then draw a vertical line at this distance counting from the left side of the wall, i.e., the panel has a width of 24 in (60cm), starting from the left, measure such a distance and draw a vertical line to which the right edge of the first bar will adhere
- Hang the wallpaper from the top. Peel off about 12 in (30 cm) of the primer and apply to previously drawn lines. If you do not leave a gap between the ceiling and the wallpaper, glue the strip from the top, leaving a small margin on the ceiling, which you will cut off at the end.
- Gently smooth out the wallpaper using a plastic smoother to avoid formation of air bubbles. Do not press too hard against the wall. If you need to correct/reposition, gently peel off lifting the panel (CAUTION: do not pull rapidly!). Gently peel off the primer of the wallpaper moving lower and lower, gluing the next section to the wall.

CAUTION: The material is flexible, so try not to stretch it, it may cause deformation, gaps etc.

Next panels

- Similarly to the first strip, peel off approximately 12 in (30cm) of the primer and start gluing by holding the vertical panel edge on the left. Make sure you are not losing the vertical and vertical direction with the level.
 - Follow the instructions above, repeating steps 2-4
 - When you glue all the panels, you can press them smoothly with a clean, dry cloth
- If you have excess material at the corners and ceiling, use a wallpaper knife to cut it off

Cleaning the wallpaper

Clean your wallpaper with a damp cloth immediately after soiling. The use of chemicals may damage the print.

Peeling off and repositioning

The wallpaper can be peeled off and repositioned many times, but remember to peel it away slowly and gently. When peeling off, make sure that you do not peel off the paint layer - if this happens, it means that the wall was incorrectly prepared.